



# PRODUCTS CHEMICAL PURPLE MAGIC

concentrated  
heavy duty  
cleaner

## THOROUGHLY CLEANS THOSE IMPOSSIBLE-TO-CLEAN SURFACES

Works on an entirely different principal of soil removal, which is that of transforming soilings into water-soluble solutions, thus making their removal easy. This is done by its unique and very rapid emulsifying action.

## IN AUTOMTIC SCRUBBING MACHINES

Rapid action cleaner! Unsurpassed for use in automatic scrubbing equipment when rapid action is essential. Completely free-flowing, it will never clog the machine's valves or tubing.

## EFFICIENT & ECONOMICAL

A concentrated cleaner that goes a long way to clean floors, strip wax, remove heavy grease, degrease parts, clean machinery, painted walls and other surfaces.

## EASY TO USE

Can be successfully used on any surface normally cleaned by soap and water, by any hand or mechanical cleaning technique.



This product previously met the USDA standards for use in federally inspected meat and poultry plants. Contains biodegradable cleaning agents and/or surfactants

Refer to product label and SDS for additional information  
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## **DESCRIPTION**

A super concentrated, heavy bodied, heavy duty liquid cleaner for floors and other cleaning which is adaptable by dilution, to any degree of soilage. This multi-purpose product takes over where general all purpose cleaners leave off. Designed for tough jobs, it instantly emulsifies heavy grease, carbon deposits, rubber burns, soap scum, oxidized waxes, oil, ink, and dirt accumulations. Just spry or mop on and rinse it off. Its low-sudsing action makes it perfect for automatic scrubbers or pressure washers. This versatile product can be used for everything from light floor cleaning to heavy duty machinery cleaning. The uses for this product are endless. May be used successfully to clean any washable surface in the plant or office including walls, fixtures, furniture, all types of floors, etc. May also be used for degreasing metal or plastic parts, Fast acting, attributed to the fact that it emulsifies the grease accumulation or oil film which holds the soil to a surface, loosens it for ready removal by vacuuming or wiping.

## **APPLICATION**

Highly recommended concentrate for use in automatic type floor scrubbers, portable type scrubbers, steam jennies. Pressure sprayers, for hand mopping, or any other mechanical or hand operation.

## **DIRECTIONS FOR USE**

Dilute with water using the following as a guide:

Floors, walls general maintenance

Light Soil - 4 oz./gallon; Medium Soil - 13 oz./gallon; Heavy Soil - 26 oz./gal

Kitchens, engines, machinery, concrete, swimming pools, showers - 13 oz./1 gallon

Painted Surfaces, never less than 13 oz./1 gallon

Windows, mirrors - 2-1/2 oz./gallon

## **SPECIFICATIONS**

Packaged: ..... Drums, 5- gallon pail, 4- 1 gallons

Appearance: ..... Purple liquid

Odor: ..... Sassafrass

pH: .....13.00

Flash point: ..... None. Non-flammable

Solubility in water: ..... Complete

## **PRECAUTIONS**

Keep out of reach of children. Do not take internally. Keep out of eyes. Avoid prolonged skin contact. Rinse empty container with water and discard. This product is intended for industrial and commercial use and storage by trained service persons only. Manufacturer will not be responsible for any injury, loss, or damage, if product is used in any manner not in compliance with label direction or if precautions are not observed.

## **FIRST AID**

EYES: Flush with large amounts of water for at least 15 minutes; contact physician. IF SWAL-LOWED: Do not induce vomiting or give anything by mouth to an unconscious person. Consult physician. EXTERNAL: Flush with large amounts of water.

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